

ABOUT AZ GRAVEL RIDES

AZ Gravel Rides researches and creates off-highway dirt and gravel routes for travel throughout Arizona. We have continually introduced new routes with free GPS tracks for the off road community every year since 2009. We promote responsible travel in the backcountry (staying on designated roads, respecting private property etc.) to keep trails and remote roads open. Each route generates new tourism that delivers sustainable economic relief to less-advantaged rural communities. This creates local involvement within the communities who will help fight to keep access for off road enthusiasts in these spectacular backcountry areas. Land managers recognize this form of managed travel, and see value in the roads that are being utilized for recreation. This gives them a reason to protect these roads from closure.

ROUTES

AGR has created and documented the 620 mile Ride Across Arizona route which travels between Topock AZ (on the California border) and Alpine AZ (on the New Mexico border). We have also created, documented and continue to update the Intra-State Backcountry Byways, a 2137 mile mixed-surface network of backcountry routes connecting Arizona's three major urban areas (Flagstaff, Phoenix and Tucson) with smaller communities across the state. There are also numerous shorter routes listed on our webpage located throughout the state that can be visited for single day rides. Each ride has a short description and is also rated for road conditions you may encounter.

DOCUMENTATION

Through the use of engaging photos and story telling through social media, videos and blogs AZ Gravel Rides has drawn adventurers to this emerging form of recreation. We also use this opportunity to share with people the rich and varied history of Arizona.

EDUCATE

We constantly promote safety by sharing knowledge and keeping the off-road community informed of issues critical to having a successful experience in the backcountry. Some of the topics covered include bear safety, use of tracking services and essential survival gear to carry.

IMPACT

Each new AGR route brings increased commerce to the small rural communities along our routes. The success of keeping these businesses open is good for the communities and also enhances access to remote areas by providing the food and lodging required by adventurers. In turn these businesses become important advocates for keeping off-road trails open to the public because their livelihood benefits from tourists patronizing their communities.

BECOME AN AGR SPONSOR TODAY

Your contribution to AGR will help us serve the off road community in the following ways:

- Keep routes and remote roads open.
- Research and publish new AGR routes.
- Help land managers to assess the positive effects of off roading on recreation areas.
- Bring travel & tourism dollars to small towns.
- Provide free GPS tracks of the routes and information on the area to people planning a trip.

WHY SPONSOR?

There are many great reasons for you to sponsor this event.

- Receive maximum exposure for your company at minimal cost
- Build a community sense of togetherness along with other regional and local organizations
- Market specifically to off road enthusiast, passionate about their hobby and loyal to the brands that support it.
- Increase brand awareness with strategic logo placement on website and social media
- Gain exposure from promotional social media advertising (Facebook and Instagram)

If you are interested in sponsoring AGR contact us at azgravelrides@gmail.com.